



Energy Partner Network Welcomes POWWR

Energy Partner Network is pleased to announce the addition of POWWR to its platform as the company makes its debut in the US. POWWR's series of broker and supplier platforms create a new marketplace to accelerate and automate the sales process and facilitate more profitable deals with less manual effort.

In the UK, 80% of energy brokers subscribe to POWWR software as a complete end-to-end solution for power and gas transactions. It has been used there for over a decade and as a result retail energy sales have thrived.

POWWR's Broker360 software includes a comprehensive suite of features including CRM+, commission and payment tracking, price comparisons, a contract automation portal, and market and pricing insights. One of the highlights of POWWR's model is their pricing structure. They do not require brokers to split commissions, creating a tremendous cost saving for their users.

On the supplier side, Sales360 offers the same tools as Broker360 plus contract enrollments, risk management forecasting, position management, billed and unbilled revenue, settlements, and projected margins. These tools create full data transparency and report insights help suppliers automate many features as they look for ways to reduce overhead that erodes their bottom line.

Energy Partner Network recently spoke to Stephen King, the Vice President of US POWWR Sales and asked him why he joined the company.

Mr. King said, "I have been in the industry for a long time and I knew immediately that this software would provide a tremendous value in the market. Many features of Broker360 and Sales360 platforms have never been introduced in the retail energy. These platforms are unmatched in the industry."

POWWR offers a comprehensive, customizable, and complete solutions for all sides of a deal. The cost benefit of cutting down on sales turnaround time, keeping contracts organized and eliminating CRM costs are only a few of the advantages that POWWR brings to the table for brokers. For suppliers, the benefits are even greater. The API features are designed to make the initial set up and data transfers easy.

Energy Partner Network is a proprietary platform where industry innovators differentiate their product offerings and find new opportunities. Its curated energy directory includes thousands of sustainable companies in more than 75 categories that are layered with proprietary business and marketing tools. It provides an easier way to be part of the energy economy.

For more information on POWWR, visit its [Virtual Trade Show Booth](#) or contact Stephen King directly at Stephen.king@powwr.com.